



**HALLIBURTON INVESTOR RELATIONS
& COMMUNICATIONS**

For Immediate Release

Contact: Geralyn Maher DeBusk
President
Halliburton Investor Relations
gdebusk@HalliburtonIR.com
972.458.8000

**Halliburton Investor Relations & Communications
Launches Redesigned and Enhanced Website**

DALLAS, TEXAS, August 10, 2015 – **Halliburton Investor Relations (HIR)**, a Dallas-based, strategic investor relations and communications firm, today announced the launch of its newly redesigned website, www.HalliburtonIR.com. The new website showcases HIR’s innovative investor relations strategies, full-service approach to client service, and complete focus on quality and results.

The launch of HIR’s new website allows the company to better represent the firm’s strategic and proactive approach, strong connection to the investment community, and compelling communications services. HIR brings a seasoned perspective to corporate America and its relationship with Wall Street by staying abreast of the latest trends and developments in corporate governance, regulatory reform, disclosure and the capital markets.

“With 25 years in operation as HIR, we have built deep domain expertise in the investor relations and corporate communications arena, and we are excited to launch our newly revitalized and enhanced website,” said Alan Halliburton, chairman and founder of the firm. “We continue to add value for our client companies through an innovative, tailored approach to each client’s investor relations and communications needs. Our team of highly experienced professionals consistently delivers measurable results to our clients daily.”

Geralyn Maher DeBusk, President of HIR, added, “Our new website design is a reflection of our total focus in the practice of investor relations and corporate communications. Our goal was to enhance the site to better demonstrate our extensive expertise and breadth of industry knowledge, enabling us to work with clients to deliver critical communications while leading them through all market cycles. We value our client relationships and are driven to establish long-term partnerships with the clients we serve.”

HIR’s tailored programs provide comprehensive and personalized solutions for public companies, private companies and IPOs. The firm’s core investor relations client program offers a complete solution for publicly traded companies with an emphasis on investor outreach, non-deal roadshows, financial communications and client consultation services. Additionally, the company offers conference call coordination, investor presentation design and development, IR website design and maintenance, analyst event coordination, perception studies, debtholder relations and corporate communications.

About HIR

Halliburton Investor Relations (HIR) is a strategic investor relations and communications firm that partners with client companies to execute a proactive, results-driven outreach and communication programs. HIR provides a host of services to public companies, private companies and IPOs. Throughout its 25-year history, HIR has worked hard to provide service that is proactive, consistent and personal. For more information on the company, visit www.HalliburtonIR.com.