



HALLIBURTON INVESTOR RELATIONS & COMMUNICATIONS

For Immediate Release

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Halliburton Investor Relations Honors Alan Halliburton and Celebrates HIR's 25th Anniversary

DALLAS, TEXAS, July 1, 2015 – **Halliburton Investor Relations (HIR)**, a Dallas-based, strategic investor relations and communications firm, honored the firm's founder and chairman, Alan Halliburton, at a 25-year celebratory dinner last week. Halliburton created the firm in 1990, believing there was a market need for an investor relations firm that would provide a level of service not commonly found in the industry. Today the firm serves numerous public and private companies, providing comprehensive investor relations and financial communications programs of the highest quality.

"We are privileged to celebrate the company's 25-year anniversary and honor our founder and chairman, Alan Halliburton," said Geralyn Maher DeBusk, President of HIR. "This is a tremendous milestone for the company as we look back on our firm's successes over the years and recognize the impact we've made in our industry and with the companies we've served.

"Alan was a pioneer within the investor relations industry, stimulating change to establish the landscape as it is today," Ms. DeBusk continued. "We are pleased to recognize his contributions and celebrate the achievements he's made throughout his career."

HIR has spent 25 years building its strong reputation and brand excellence. The company takes pride in providing a superior caliber of service to its clients, with a team of investor relations and communications veterans who utilize their own experience and deep understanding of industry trends to elevate the exposure of client companies in the investment community.

Over the last 25 years, HIR clients have profited from the team's combined 100+ years of experience in investor relations, financial and strategic communications, crisis communications, corporate governance, disclosure, and analytical services. HIR's strategic and proactive programs for clients have resulted in broadened share ownership, enhanced trading volume and, over time, an improved stock price.

"It was an honor to be recognized at the company's 25-year anniversary celebration," said Alan Halliburton, HIR Chairman. "It's enriching to reflect upon our success and growth in the increasingly important and specialized practice of investor relations. When we began in 1990, we numbered only a handful of professionals and were fortunate to represent a small number of exceptional clients. Through the years, we have grown our client base and have worked with over 100 companies in a variety of industries, with varying

levels of market capitalization. The cornerstone of our efforts leverages our internal stellar staff of professionals with dedicated management teams committed to enhancing shareholder value.”

About HIR

Halliburton Investor Relations (HIR) is a strategic investor relations and communications firm that partners with client companies to execute a proactive, results-driven outreach program. HIR adds value for client companies through an innovative, tailored approach to the client’s investor relations and communications needs. Leveraging our extensive expertise and a breadth of industry knowledge, HIR works with clients to deliver critical communications while leading them through all market cycles. HIR provides a host of services to public companies, private companies and IPOs. Throughout its 25-year history, HIR has worked hard to provide service that is proactive, consistent and personal. For more information on the company, visit www.HalliburtonIR.com.