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HALLIBURTON INVESTOR RELATIONS
& COMMUNICATIONS



B R I L E Y D E S I G N G R O U P

Investor Communications & Design now under one roof

Halliburton Investor Relations & Communications (HIR) and Briley Design Group (BDG) are merging—but it's our clients who will see the greatest return on our shared investment. With a similar culture and work ethic, and services that complement one another, the decision to join companies was easy—and we expect the transition to be just as seamless for our clients. You can expect the same level of service you've come to rely on, while working with the same teams and people, but with expanded capabilities.

[Learn more at halliburtonir.com/hir-bdg-merge.html](https://halliburtonir.com/hir-bdg-merge.html)

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Halliburton Investor Relations & Communications and Briley Design Group Merge

Combination Expands Offerings to Form a Comprehensive Strategic Communications Firm

RICHARDSON, Texas, March 27, 2019 (GLOBE NEWSWIRE) – Halliburton Investor Relations & Communications (HIR), a leading full-service investor relations firm, and Briley Design Group (BDG), an award-winning graphic design firm, announced the combination of their businesses effective January 1, 2019. Both firms are trusted leaders in communications and enjoy a long-standing relationship of successful collaboration and a shared corporate culture.

For nearly three decades, HIR has partnered with global clients to deliver strategic investor relations and financial communications through all market cycles. Briley Design Group boasts nearly four decades developing innovative design solutions for branding, marketing, communications and advertising. Each firm will preserve its strong brand equity and continue to deliver customized results-oriented programs with clarity and impact for their clients.

“The integration of our businesses expands and elevates our comprehensive communications service offerings,” said Alan Halliburton, chairman of Halliburton Investor Relations & Communications. “The cultural alignment of our firms further amplifies the logical rationale behind the merger,” he said.

“Commitment to exemplary client service is a shared philosophy,” stated Terry Briley, principal and founder of Briley Design Group. “Clear communication is the foundation of what our firms do, and we believe we can effect stronger communications solutions with our combined pool of talented colleagues,” he said.

“We could not be more excited that the Briley team has joined the HIR family,” said Geralyn DeBusk, president of HIR. “We look forward to leveraging our deep expertise, broadened capabilities, expanded services and the infusion of creativity our combination has already created,” she stated.

“We are now a vertically integrated, full-service communications firm that works with both large and small companies to develop tailored, strategic communications solutions to solve specific client objectives,” DeBusk continued. “From communications messaging to developing marketing materials and providing graphic design services, we work hand in hand with our clients to deliver customized projects on time and within budget,” she stated.

The business combination of HIR and BDG is a clear endorsement of a stronger value proposition, giving clients broader capabilities and facilitating collaborative opportunities to effect stronger results.

Learn more about the comprehensive and diverse communications and design services offerings by visiting <http://halliburtonir.com/HIR-BDG-merge.html> today.

The combined businesses are located at:
2140 Lake Park Blvd., Suite 112, Richardson, Texas 75080.

About HIR

Halliburton Investor Relations & Communications (HIR) is a full-service investor relations and communications firm that partners with client companies to execute proactive, results-driven outreach and communication programs. HIR provides a host of communications services to public companies, private companies and IPOs. Throughout its nearly 30-year history, HIR has been a trusted advisor to corporate clients, delivering a best-in-class approach that is proactive, consistent and measurable.

About BDG

From concept through completion, Briley Design Group (BDG) has been developing creative design solutions that solve communications challenges for nearly four decades. BDG has built a solid reputation for providing exceptional graphic design solutions for branding, marketing, communications and advertising.