



HALLIBURTON INVESTOR RELATIONS

For Immediate Release

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Beacon Enterprise Solutions Retains Halliburton Investor Relations

DALLAS, TEXAS, March 16, 2010 – Beacon Enterprise Solutions Group, Inc. (OTC BB: BEAC) an emerging global leader in the design, implementation and management of high performance Information Technology Systems (“ITS”) infrastructure solutions, today announced it has retained Halliburton Investor Relations (“HIR”), a Dallas-based, full-service investor relations firm, to assist the Company with its investor relations (“IR”) program.

HIR will work with Beacon Enterprise Solutions as an integral partner in executing strategic investor relations outreach programs designed to broaden the Company’s exposure within the investment community. As part of its financial communications initiatives for Beacon, HIR will focus on promoting investor awareness of the Company’s operational and financial performance, communicating its growth strategy and broadening its institutional shareholder base.

“We are pleased to add HIR to our strong team of IR professionals as we move into the next phase of our proactive investor communications initiative,” said Bruce Widener, CEO of Beacon Solutions. “HIR offers a comprehensive investor relations program, including communications support, shareholder relations and exposure to new institutional investors. The firm has a proven track record of implementing successful IR programs for publicly traded companies, and its expertise in the IT space will serve us well.”

“We are excited about the opportunity to work with Beacon Solutions and look forward to helping the Company enhance its communication with investors,” said Geralyn Maher DeBusk, President of HIR. “Beacon is an innovative infrastructure technology systems provider, developing a niche with its single-source solution and managed services offering. We believe Beacon’s growth initiatives present a tremendous opportunity for new investors, which makes the company a prime candidate for our strategic investor relations program.”

About HIR

HIR was formed in 1990 to provide a superior caliber of investor relations representation to publicly traded companies. The firm’s team of experienced professionals develops strategic communications programs designed to produce maximum results. Over the last twenty years, numerous clients have benefited from HIR’s expertise in investor relations, financial communications, corporate governance and disclosure issues. HIR’s strategic programs for clients have resulted in broadened share ownership, enhanced trading volume and, over time, an improved stock price. For more information on the company, visit www.HalliburtonIR.com.

About Beacon Enterprise Solutions Group, Inc.

Beacon Enterprise Solutions Group is an emerging global leader in the design, implementation and management of high performance Information Technology Systems (“ITS”) infrastructure solutions. Beacon offers fully integrated, turnkey IT infrastructure solutions capable of fully servicing the largest companies in the world as they increasingly outsource to reduce costs while optimizing critical IT design and infrastructure management. Through an integrated team approach, Beacon offers a broad range of products and services including IT infrastructure design, implementation and management, application development and voice/data/security system integration, installation and maintenance. Beacon’s client roster includes state and local agencies, educational institutions, and over 4,000 companies ranging in size from mid-sized companies to the Fortune 500. Beacon is headquartered in Louisville, Ky., with regional headquarters in Dublin, Ireland and Zurich, Switzerland and personnel located throughout the United States and Europe.

For comprehensive investor relations material, including fact sheets, research reports, interviews and video, please follow the appropriate link: [Investor Relations Portal](#), [Investor Fact Sheet](#), [Research Report](#) and [CEO Overview Video](#)

For additional information, please visit Beacon’s corporate website: www.askbeacon.com

This press contains “forward-looking statements.” Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements may include, without limitation, statements about our market opportunity, strategies, competition, expected activities and expenditures as we pursue our business plan. Although we believe that the expectations reflected in any forward looking statements are reasonable, we cannot predict the effect that market conditions, customer acceptance of products, regulatory issues, competitive factors, or other business circumstances and factors described in our filings with the Securities and Exchange Commission may have on our results. The company undertakes no obligation to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this press release.

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