



**HALLIBURTON INVESTOR RELATIONS  
& COMMUNICATIONS**

For Immediate Release

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**Halliburton Investor Relations Senior Vice President and COO  
Elected to NIRI National Board of Directors**

DALLAS, TEXAS, December 7, 2015 – **Halliburton Investor Relations & Communications (HIR)**, a Dallas-based, strategic investor relations and communications firm, is pleased to announce the election of Hala Elsherbini onto the National Investor Relations Institute (NIRI) National board of directors. The appointment became official last week at the annual meeting, when NIRI members elected Ms. Elsherbini and other new directors to four year terms.

Hala is a long-time NIRI member and has served in various board roles at the Dallas\*Fort Worth chapter, along with serving on planning committees for the Southwest Regional Conference and the NIRI Annual Conference. She currently serves as Senior Vice President and Chief Operating officer at Halliburton Investor Relations, where she is responsible for the direction and coordination of the agency’s client service programs.

Geralyn Maher DeBusk, President of HIR, stated, “In addition to her NIRI involvement, Hala has been a tremendous asset to our firm over the years. Her depth of experience and knowledge base will be of great value to the NIRI organization. We are very proud of Hala and her commitment to the investor relations profession and are confident the NIRI national board will benefit greatly from her insight and expertise.”

“It is a great honor to serve on the NIRI National Board of Directors and sit alongside such great leaders in this field,” said Hala Elsherbini. “The NIRI organization provides valuable support to investor relations professionals, senior corporate management and their respective organizations. This is an exciting time as we focus on the OneNIRI strategic vision and goals for the organization. I look forward to leveraging my experience and background as we aim to further strengthen and elevate the practice of investor relations and support NIRI professionals in IR roles to achieve their highest potential.”

**About the National Investor Relations Institute (NIRI)**

Founded in 1969, NIRI ([www.NIRI.org](http://www.NIRI.org)) is the professional association of corporate officers and investor relations consultants responsible for communication among corporate management, shareholders, securities analysts and other financial community constituents. NIRI is the largest professional investor relations association in the world with more than 3,300 members representing over 1,600 publicly held companies and \$9 trillion in stock market capitalization.

## **About HIR**

Halliburton Investor Relations (HIR) is a strategic investor relations and communications firm that partners with client companies to execute a proactive, results-driven outreach and communication programs. HIR provides a host of services to public companies, private companies and IPOs. Throughout its 25-year history, HIR has worked hard to provide service that is proactive, consistent and personal. For more information on the company, visit [www.HalliburtonIR.com](http://www.HalliburtonIR.com).